

Optimizing Anesthesia Services



**YOU TAKE CARE OF PEOPLE.
LET VENTRA HEALTH TAKE CARE OF YOU.**

We're the thought leaders of hospital-based specialty revenue cycle management. We make the business of healthcare easier by providing premier financial and operational services, including arbitration and advocacy, led by subject matter experts who will fight for you like you do for your patients.



1-866-VENTRA-1
www.VentraHealth.com

WHY VENTRA HEALTH IS THE RIGHT REVENUE PARTNER FOR ANESTHESIA

It's tough to do business in a constantly changing environment — especially when your business is built around a complex specialty like Anesthesia. Ventra Health lifts that burden for hospitals, health systems, and independent practices nationwide. With deep anesthesia expertise, Ventra Health is one of the largest anesthesia-focused revenue cycle companies in the U.S.



Anesthesia - Specific
Billing Knowledge
And Expertise



Extensive Contracting
Experience With Regional
And National Payers



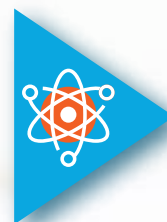
Payer Contract
Rate Adherence



Unmatched
focus on patient
collections



Complete revenue cycle
transparency, with full
access to all of your data



Robust anesthesia
technology platform



Modern data warehouse
and advanced analytics
capabilities via Cognos
Analytics by IBM®



Strategic advisory services to
meet your goals by maximizing
Effeciency and Unrealized
opportunities



ANESTHESIA PRACTICES THAT CHOOSE VENTRA HEALTH AS A PARTNER CAN COUNT ON:

An anesthesia billing platform that is the nation's most widely used anesthesia billing application.

Real-time, permission-based claim tracking. A claims management tool that tracks exactly where your claims are in the revenue cycle. Claims tracking, and other RCM tools, are accessible through the Ventra Health client portal.

HIPAA-compliant information retrieval. Get imaged documents of anesthesia records or other source documentation necessary to complete the billing process.

Business intelligence. In addition to powerful native reporting capabilities, Ventra Health leverages IBM® Cognos Analytics, a business intelligence tool, to ensure you meet your most complex reporting requirements.

In a dynamic healthcare climate, Ventra Health's technology-enabled solutions bring clarity to anesthesia revenue. Ventra Health's partners get the insight, expertise, and service they need to reduce their compliance risk and elevate their anesthesia revenue integrity.

HOSPITALS AND HEALTH SYSTEMS

True outsourced partners help hospitals and health systems solve their toughest revenue challenges with expertise and proven experience. That's why Ventra Health embraces multiple perspectives to uncover new anesthesia revenue cycle opportunities.

When it comes to professional Anesthesia coding and billing, we know that many hospitals and health systems already leverage large RCM companies to handle high volumes of claims across multiple service lines. While it's a good way to gain scalability, you need the expertise only a tightly focused, highly experienced team like Ventra Health can provide.

Through collaboration, we ensure Ventra Health partners benefit from a holistic approach to optimizing preoperative operations, minimizing compliance exposure, and maximizing anesthesia revenue.

INDEPENDENT PRACTICES

Ventra Health is a leader in professional revenue cycle and practice management services among independent anesthesia practices. Whether you want to stay independent, explore partnership options, or raise your acquisition visibility, you'll have help to navigate today's dynamic healthcare environment.

Ventra Health partners with more than 11,000 providers, 330 private practices and serves more than 50 health systems. With over 6 million anesthesia cases processed annually, practices that partner with Ventra Health can be confident they are receiving the expertise and business solutions to improve revenue, manage processes, and understand the market so they can focus on delivering high-quality patient care.



WHAT'S YOUR BIGGEST ANESTHESIA REVENUE OR BUSINESS CHALLENGE?

SOLVE IT WITH VENTRA HEALTH

We help hospitals, health systems, and independent practices tackle their toughest anesthesia challenges:

OUR CAPABILITIES

STRATEGIC ADVISORY SERVICES

- Growth Strategy Development
- New Practice Site Evaluations
- New Service Planning
- Alternative Reimbursement
- Methodology Exploration
- Merger Planning and Consulting
- Strategic Planning Retreats

BILLING SERVICES

- Provider/Facility Credentialing
- Certified Medical Coding
- Clean Claims Submissions
- Follow Up/Collections
- Denial Management
- Live Self-Pay
- Follow Up Reporting and Data Analysis

CLIENT SERVICES

- Payer/Hospital Contracting
- Professional Fees Development/Analysis
- Pricing
- Policy Reviews
- OR Efficiency Analysis
- Stipend Analysis and Negotiations
- HR Management and Benefits Services
- Provider Recruitment

PERI-OPERATIVE ALIGNMENT

- OR Data Management/Integration
- Quality Reporting Reviews
- Quality Initiative Projects Management (AQI and QCDR Approved Vendor)
- Staff Modeling
- Stakeholder Relations

PRACTICE ASSESSMENTS

- Billing and Coding Audits
- Accounts Receivable Audits
- Contract Reimbursement Analysis

FINANCIAL MANAGEMENT

- Financial Statements
- Accounts Payable
- Payroll Preparation and Reporting
- Compensation Modeling
- Income Distribution
- Budgeting and Financial Reporting
- Contract Negotiations

PRACTICE GOVERNANCE

- Board Meeting Support
- Leadership Development
- Hospital Relationship Management
- Leadership Succession Planning
- Infrastructure for Private Communication

COMPLIANCE AND LEGAL SERVICES

- In-House Legal Oversight
- Compliance Audits and Documentation Reviews
- Compliance Plan, Policy Development, and Reviews
- Compliance Education and Support

SOFTWARE APPLICATIONS

- Anesthesia Billing Platform
- Medical Code Set Lookup

