

Radiology Revenue Cycle Management Services

Where Complexity Meets Revenue Risk

Radiology RCM is highly complex. Thousands of anatomy-specific CPT codes, rising imaging volumes, and high Medicare and MIPS exposure require scalable, accurate operations. One coding error can trigger denials, downcodes, underpayments, and lost revenue. Ventra Health mitigates these risks with specialized coding expertise, scalable infrastructure, and rigorous quality controls to protect revenue.

AI-Powered Solutions and White-Glove Service to Maximize Revenue

Ventra has AI-powered, data-driven RCM services that maximize revenue for radiology practices. With 25+ years of experience, a white-glove service model, and a team of specialized coders with deep expertise in modifiers and professional and technical-component billing, we deliver highly compliant and accurate coding results with an average **98% accuracy**.

25+

YEARS EXPERIENCE

160K

CLAIMS PROCESSED / DAY

1,939

RADIOLOGY FACILITIES

98%

CODING ACCURACY

How We Deliver

vCision™ AI & Automation

Advanced agentic AI and automation use Ventra's curated data to identify high-impact revenue cycle improvements.

Client Onboarding Process

Dedicated client success, project management, and technical resources ensure we can scale quickly and minimize cash flow disruptions.

Enterprise Service Delivery

Our global service delivery teams are Ventra employees, giving us greater control over scale, quality, and outcomes.

White-Glove Service

Client Success team members are hands-on, highly analytical partners who deliver high-touch, proactive support based on data insights.

Provider Enrollment

Our technology-enabled solution tracks enrollment from submission and revalidation through claims, integrated into the revenue cycle or as a standalone service.

Patient Responsibility

Our data-driven approach improves the patient payment experience, strengthens collections, and finds current insurance before billing.



Revenue cycle management can make or break an organization. I have to say, Ventra has exceeded across the board with regards to all my RCM metrics, which gives me a really strong positive cash flow.

—Ward Hinger, CEO of Alaska Radiology Associates and Imaging Associates of Alaska

How We Optimize

Performance Surveillance Team

Our dedicated team of data scientists monitors your metrics 24x7x365 and mitigates issues before they impact your performance.

Provider Education

Coding and documentation experts educate your physicians to improve coding accuracy, reduce audit challenges, and increase revenue.

Payer Strategy & Contracting

We leverage longstanding payer relationships and vast rate-term data to support reimbursement strategies and contract negotiations.

How We Measure

vSight™ Data & Analytics

Ventra's powerful platform delivers daily, actionable insights into your practice's health and performance.

Core Service Metrics

We track and measure five core metrics that tell a complete story of your revenue health and provide actionable insights for mitigation and improvement.

Standalone Solutions

Coding Only

AAPC-certified coders deliver accurate, compliant charge-capture for complex specialties—supported by chart reviews, provider education, regulatory guidance, quick turnaround, consistent quality, and **98% average coding accuracy**.

Provider Enrollment Only

For organizations that don't work with Ventra for RCM, our enrollment specialists manage submissions, revalidations, and payer requirements as a standalone solution — keeping providers current and eligible to bill.



We're Here to Help

Connect with a team member at Sales@VentraHealth.com.