

Professional Coding Services

SPECIALTY CODING EXPERTISE WITHOUT THE OVERHEAD

Accurate, compliant charge-capture across high-complexity physician specialties — powered by certified coders, purpose-built technology, and a **98% accuracy rate**.

Healthcare coding faces growing operational and financial pressure. Private practices are strained by high salaries, retirements, staffing gaps, and rising per-provider costs. Health systems face added complexity because physician-based coding requires specialized expertise but yields lower reimbursement. As patient acuity, regulations, and documentation standards increase, practices must invest in scarce, highly skilled coders while managing tighter margins and greater compliance risk.

Ventra Health's professional medical coding services deliver accurate, compliant charge-capture across high-complexity specialties, including anesthesia, emergency medicine, and radiology. Our coding experts conduct thorough chart reviews, provide documentation education, and offer accreditation and regulatory support to ensure providers are reimbursed for every service rendered.

Ventra's Coding-Only Services Include:

- ▶ **Comprehensive Chart Review**
Ventra's certified coders conduct detailed audits of provider records to identify all reimbursable services, ensuring complete and accurate charge capture aligned with work performed.
- ▶ **Level-of-Care Downcoding Support (EM)**
Ventra led the industry in the interpretation and implementation of the 2023 AMA E/M coding guidelines, resulting in an average 8% increase in collections per visit. Our team actively identifies and challenges inappropriate payer downcodes to protect provider reimbursement.
- ▶ **Accurate, Compliant Coding**
Our coding and documentation experts assess provider records to improve coding accuracy and reduce audit exposure, applying specialty-specific guidelines and current payer standards.
- ▶ **Provider Education**
Our Provider Education team offers continual feedback to help providers capture all billable services and document accurately to support the most appropriate reimbursement.
- ▶ **Gap Analysis & Documentation Alignment**
We identify discrepancies between services rendered and services coded, then work directly with providers to close those gaps through compliant documentation practices.
- ▶ **Denial Prevention**
Accurate, well-supported claims reduce denials, limit appeals, and accelerate reimbursement cycles.

Why Ventra for Coding

KEY TAKE-AWAYS

- ▶ Highly specialized coders in Anesthesia, Emergency Medicine, and Radiology, not generalists
- ▶ No system changes required - we work via HL7 interface or flat file in our own environment
- ▶ Enables a single unified bill for health systems while leveraging deep specialty expertise
- ▶ All coding leaders are AAPC certified
- ▶ Quick turnaround, consistent quality, and 98% accuracy

WHO BENEFITS

- ▶ Providers currently coding in-house, seeking a coding-only outsourced solution
- ▶ Hospitals and health systems wanting specialty coding expertise without a full end-to-end RCM commitment
- ▶ Third-party BPOs and revenue cycle organizations needing physician specialty expertise
- ▶ Revenue cycle and specialty consulting firms looking to partner and improve coding quality for their clients



Pricing varies by volume, specialty mix, and complexity. Provider education and reporting are included in all coding-only engagements.

Who We Are

Ventra Health is a leading business solutions provider for facility-based physicians in anesthesia, emergency medicine, hospital medicine, and radiology. We combine deep revenue cycle management expertise with white-glove service and transparent, AI-powered solutions — solving complex revenue and reimbursement challenges so clinicians can focus on patient care.

As one of the nation's most advanced technology-enabled RCM providers, Ventra delivers industry-leading technology, data and analytics, provider education, provider enrollment, MIPS consulting, and payer strategy and contracting.



We're Here to Help

Have a question or want to learn more about provider enrollment? Connect with a team member at Sales@VentraHealth.com.