

# Provider Education from Industry-Leading RCM Experts

## Who We Are

Ventra Health is a leader in revenue cycle management and advisory services for facility-based physicians practicing anesthesia, emergency medicine, hospital medicine, and now radiology, through the recent combining of forces with ADVOCATE RCM. We partner with private practices, hospitals, health systems, and ambulatory surgery centers to deliver transparent, data-driven solutions that solve the most complex business challenges.

We are focused on maximizing revenue, accelerating cash collections, improving operational performance, minimizing risk, and navigating regulatory challenges for our clients. With a best-in-class analytics platform and a dedicated Client Success team staffed by subject matter experts, our team ensures transparency and delivers white-glove service and support.

## Education Can Optimize Reimbursement

From keeping clients informed of Medicare guidelines, to rooting out coding and documentation errors that lead to denials, our education services contribute directly to our clients' success.

For the specialties that we serve, Ventra Health is an invaluable partner when it comes to staying abreast of documentation demands. For example, when the AMA rolled out the new E/M coding guidelines in 2023, our clients were prepared. With expert training, providers learned in advance to document appropriately under the new guidelines, avoiding the much-anticipated (and dreaded) decrease in reimbursement. In some instances, providers have even benefited from an uptick in their RVUs.

Education is incorporated into everything we do:

- ▶ Our documentation analysts follow trends to keep clients a step ahead of industry shifts and remain up-to-date on coding guidelines. We help them anticipate payer expectations when it comes to best practices in documentation.
- ▶ We track opportunities for documentation improvement in all areas. This includes uncompensated charges for procedures and critical care due to insufficient notes. This valuable feedback, when acted upon, allows for more appropriate reimbursement regardless of the specialty. This targeted feedback can be at a provider-specific granular level or reported by group.
- ▶ Ventra provides comprehensive, effective, meaningful onsite and online training programs for all audiences, including new providers, residents, and scribes.
- ▶ Our education and training on value-based programs, both governmental and commercial, enable clients to optimize reimbursement by correctly and meticulously capturing the information needed, converting it to dollars-in-pocket.

## Education Services

Ventra Health consultants are nationally recognized conference presenters who are deeply embedded in their specialties. By working on large-scale appeals and providing litigation support, our consultants have acquired extensive knowledge of payer requirements and best approaches to managing regulatory challenges.

Our services include:

- ▶ Market research
- ▶ Actionable analytics
- ▶ Documentation improvement
- ▶ Coder education
- ▶ Compliance training

*“Our clients have peace of mind knowing that we are monitoring regulation changes and new guidelines.”*

*—Linda Duckworth, Director, Provider Education & Advisory Services*

## Four Decades of Experience Backed by Strong Financial Support




Ventra Health has more than 40 years of facility-based specialty experience. Backed by Varsity Healthcare Partners, a private equity investment firm exclusively focused on healthcare, we have made major investments in technology to optimize our service delivery and strengthen our client performance. With strong financial support, Ventra continues to invest and grow, even during economic downturns.

# The Ventra Health Difference

### TRUSTED EXPERTISE

-  40+ Years of Experience in Facility-Based Specialties
-  Documentation Feedback and Provider Training
-  Proactive Partnership

### TRANSPARENT TECHNOLOGY

-  Best-In-Class Analytics and Reporting
-  Data-Driven Results
-  Major Investment with Private Equity Backing