

Data-Driven and Transparent Anesthesia Solutions

Who We Are

Ventra Health is a leader in Advisory, Revenue Cycle Management (RCM) and Managed Care Contracting services for Anesthesia. We partner with clinicians across private practices, hospitals, and health systems to deliver data-driven and transparent solutions to solve the most complex business challenges.

We are focused on maximizing revenue, accelerating cash collections, reducing operational costs, minimizing risk, and navigating regulatory challenges for our clients. Reinforced with a dedicated client success model and innovative data and analytics platform, our team ensures transparency as well as white-glove service and support.

Four Decades of Experience Backed by Strong Financial Support

Ventra Health has more than 40 years of hospital-based specialty experience. Backed by Varsity Healthcare Partners, a private equity investment firm exclusively focused on healthcare, we can make major investments in technology, enhance our client success model, and optimize our service delivery operating model to strengthen client performance. We have strong financial support to make investments even in times of unplanned events and economic downturns, which are not possible with a smaller privately-owned business.

Optimized Provider Education Services to Identify and Resolve Issues

Ventra Health has a dedicated team to deliver standardized, consistent, and proactive education to our clients. Our team educates our clients on AMA coding guidelines that impact documentation and identifies issues before they result in a negative audit.

Advisory Services

Ventra Health has its own team of experienced and trusted advisory experts who partner with our Anesthesia clients to complete assessments and uncover opportunities.

- ▶ Audit, compliance, and provider education
- ▶ Financial and operational assessments
- ▶ Documentation assessments
- ▶ Industry and payer intelligence
- ▶ Compensation benchmarking
- ▶ Incentive plan design
- ▶ Staffing and utilization optimization

Revenue Cycle Management

Ventra Health helps Anesthesia clinicians manage revenue cycle complexities to reduce denials and accelerate collections. From billing and coding to accounts receivable, we provide our clients with:

- ▶ Insight into Net Collection Rate using key metrics to pinpoint root causes
- ▶ Timely identification and resolution of underpaid and denied claims to maximize collections
- ▶ RCM controls with pre-claim processes to ensure appropriate documentation and pre-claim provider feedback
- ▶ Patient engagement through intelligent patient portals enabling accelerated collection of out-of-pocket responsibilities
- ▶ Analyses of inconsistent payer trends to identify revenue leakage
- ▶ Provider documentation reviews to ensure all services are appropriately coded and billed
- ▶ Vigorous quality reporting for CMS, commercial payers, systems, and facilities

What Our Clients Are Saying:

“As anesthesiologists for over 25 years utilizing different billing/practice administration services, my group now uses Ventra Health’s practice management group. Ventra Health has provided quality, ethical, attentive, and prompt service from a consistent core group of individuals. Their personal service creates a belief that your business is their one and only concern.”

~ Practice Administrator of a Private Anesthesia Group

Managed Care Contracting




Ventra Health has extensive experience helping clients manage payer contracts.

- ▶ Contract reviews and assessments
- ▶ Modeling to predict potential reimbursement
- ▶ Negotiations strategy and timeline development
- ▶ Negotiations management using a “messenger model”

Learn more at VentraHealth.com.

The Ventra Health Anesthesiology Difference

TRUSTED EXPERTISE

-  Dedicated Client Success Partners
-  Expert Managed Care Negotiation
-  Continuous Provider Training & Document Feedback

TRANSPARENT TECHNOLOGY

-  Comprehensive RCM Billing & Automation
-  Integrated Patient Engagement
-  Enterprise Data & Analytics